



## Case Study – David’s Story

“It’s been a revelation – going from only using my mobile to having fibre and wifi at home for work and play!”  
David Flavell, Congleton



David is the Station Manager at Silk 106.9 the commercial radio station serving Cheshire East. Although a relative newcomer to fibre broadband, having previously not used a land-line at home, his recent switch has made a big impact since getting his telephone line upgraded to provide fibre broadband.

“I can now work seamlessly from home using Silk’s Office 365 system and access files and emails via our cloud network. This makes better use of my time as I’m out of the office a lot visiting our advertisers so I can keep in touch with work whenever I’m at home.”

For leisure, fibre has really made a big difference to how David uses the internet for entertainment: “I am now addicted to watching catch-up TV on my tablet – I can download or stream series, films and individual programmes – I didn’t realise what I was missing. In fact I’ve just watched every episode of Breaking Bad on my tablet!”

Working in radio, music is a big part of David’s life too: “I’m now looking forward to upgrading to a wireless music system so I can stream and play online music throughout my home, from my tablet or phone.”

