



Case Study – Terry’s Story

“The faster speeds and the ability for me to finally utilise specialist broadcast IP-to-IP software means I am now able to work with many, many new clients around the globe, from Chester to Canberra.” Terry Golding

Terry is based in Malpas a village in the south of Chester. His local telephone exchange was upgraded to fibre in March 2015, Terry takes up his story:

“I’ve been a professional voiceover for TV & Radio commercials and corporate Web explainer videos for nearly 20 years now. Over the years, ISDN technology has enabled voiceovers like myself to work from our professionally-built home studios.



However, ISDN is an old and expensive technology to afford, maintain and use, but now, thanks to my superfast fibre broadband, I am able to work with my clients around the globe in real time for a fraction of the cost! My old broadband wasn’t fast enough or stable enough to carry the broadcast-quality audio, but now my fibre speeds are effectively 10 times faster, I have already been linking with studios in America, Europe and the Emirates for voiceover work.”

www.terrygolding.com

