

We're Connecting Cheshire

www.connectingcheshire.org.uk

February 2015

More communities switched-on

The latest areas reached with fibre include Audlem, Aston and Wrenbury in south Cheshire, plus Peover Superior and Mobberley to the north.

During a busy day we held four events with local councillors and parish representatives to celebrate the arrival of fibre to more areas across Cheshire.



Latest Communities to join the fibre fast lane...

Whitegate & Marton, Manley, Helsby, Culcheth and Prestbury

Latest Fibre Guys campaign news

Come and see us at:

Between 8 - 10am

Crewe Station 23rd Feb.

Macclesfield Station 24th Feb.

Runcorn Station 25th Feb.

Warrington Bank Quay 26th Feb.

Look out for our latest adverts appearing at stations, a mobile billboard, on the radio and in the press during February. Our Fibre Guys will be spreading the word that Superfast is here! See also our Fibre for Breakfast roadshow stops opposite.



Follow us! Like us!



@SFB_Cheshire



ConnectingCheshire

Superfast Business Case Study

Expert one-to-one advice from the Superfast Business advisory team gave [Colony Networking](#) the additional skills and specialist knowledge to tackle digital marketing head on, and to allow them to grow their business.

Founded in 2010, The Colony Networking Group is a business networking organisation based in Warrington. They deliver high quality business networking events throughout the Liverpool-Manchester corridor on a pay-as-you-go basis. Kirsty James, Colony owner said: "The programme has enabled us to develop our digital marketing plan for the next twelve months and has pointed us in the right direction to cover all our social media options to interact with our business contacts. It has also allowed us to benchmark our current activity, and we are delighted with the changes and support offered." See more [here](#)



Kirsty James
Colony
Networking



Connect

Over one million babies have been born to couples who met on Match.com since it was established 18 years ago

Learn

Companies who offer best practice E-Learning and training generate around 26% more revenue per employee

Watch

The highest earner on YouTube, is a woman who makes videos of herself unboxing Disney toys – earning \$4.9 million in 2014 from YouTube ads alone

Play

The video game market in the UK is expected to be worth over £3.9 billion by 2017

Shop

£104 billion was spent shopping online in 2014, the first time spending exceeded the £100 billion barrier

First Digital Learning Champion training days held

Our first pilot training days have been very well received by all attendees; here is Katie Atherton, centre with a group from Crewe U3A at a recent session. To find out more please contact our Digital Inclusion Co-ordinator: katie.atherton@cheshireeast.gov.uk



Win an iPad Mini

Register with us for updates for the chance to win, plus all current registrations will be entered into our competition. See [more](#)

