

We're Connecting Cheshire

www.connectingcheshire.org.uk

January 2015

New £6m scheme gives Superfast Broadband boost to thousands more Cheshire homes and businesses

Connecting Cheshire has announced a multi-million pound boost to its roll-out of superfast fibre broadband, which will result in the technology becoming available to thousands more homes and businesses. Another 10,000 Cheshire homes and businesses are expected to have access to fibre broadband by summer 2017 as a result of the £6m project signed between four Cheshire councils and BT for a second phase "Superfast Extension Programme".

Work will start on the planning of the additional network in autumn 2015. The money has come from the Government, 4 Cheshire councils and it will be supplemented by funding from BT. [Read more](#)



Latest Communities to join the fibre fast lane...

Aston, Audlem, Broxton, Burton, Culcheth, Mobberley, Over Peover, Padgate & Wrenbury

See our new
Benefits
of Fibre Video
starring the
Fibre Guys



Cheshire East Council Team of the Year Awards 2014

Connecting Cheshire has been awarded with Cheshire East's Team of the Year Award for Collaboration as part of the Council's 2014 Making a Difference Award scheme.

For further information on our other awards [click here](#)



See our latest postcode checker and maps on our website
These are now live on our [Check Availability](#) and [Map](#) pages

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helping you do more



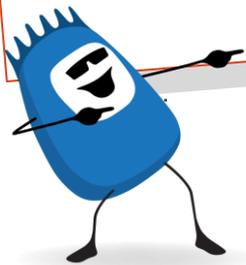
Tony's story, when uploading is a priority

Before upgrading to Superfast fibre from the Alsager exchange, Tony Collins received around 13Mbps but this would often drop at peak times. "I now get 75Mb/s download which is around 5 times faster than before. More importantly, I am getting 18Mb/s upload - this is more than 20 times faster. I have a network drive that can deliver web pages and photos to family and friends over the internet. Until now it has not been practical, because the very slow upload made the experience close to unusable. Now my upload is faster, it's much more practical to serve photos and web pages from my home server. Read more [here](#)



Play

Computer game sales are now worth \$24bn overtaking movie box-office takings of \$10bn.



Connect

You can upload approx. 10 images in 42 seconds, with a 19Mb/s upload speed, compare to over 13 minutes with a standard broadband connection of 1Mb/s. (10Mb per photo)

Sell

There are over 250 million daily searches on eBay which equates to over 11 million every single hour.

Watch

The average household uploads the equivalent amount of data as 3,500 digital photographs each month.

Shop

On Black Friday Amazon recorded its busiest day on record with of over 5.5 million orders, that's 64 items sold every second.

Business Support

Connecting Cheshire Superfast Business Programme offers free support to help your business identify, maximise and profit from the opportunities that superfast broadband and new technologies present. We have a team of expert advisers offering [a programme of master class workshops](#) on hot topics offering inspirational insights, see the link above or call 0300 123 1696. Plus new events have been added to our free [Women in Business](#) programme too.

Government launches national 'Go Superfast' campaign

The campaign has included TV, radio and billboard advertising. To watch the TV advert see [here](#)

