



December 2015

It's not just for Christmas...



The gift that keeps on giving - a present that the whole family will love; and, what's more, it doesn't need batteries! Superfast broadband makes a great gift for Christmas – and the good news is it's becoming available to more and more homes and businesses across Cheshire every week.



Bosley (left), and Knutsford joined in the festive fun as we celebrated with another 750 homes and businesses joining the 85,000 that are now able to enjoy the benefits and do more online with fibre broadband in time for Christmas.



New and additional coverage in the fibre fast lane...

Knutsford, Bosley, Church Minshull, Bollington and Prestbury. Follow us: [#fibre4xmas](#)



What speed do I really need?

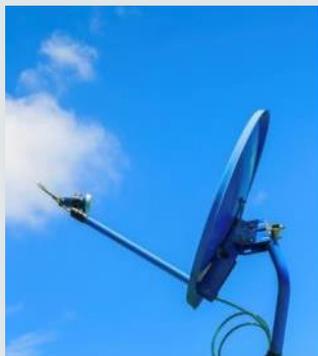
Most people and businesses find that their internet experience is greatly improved by a fibre connection. Even if you are not able to achieve the headline speed, your internet experience is still likely to be much better, both for downloading and uploading.

This chart gives you an idea of the time taken to carry out various tasks, compared to a standard broadband connection.

Downloading files				Uploading files			
10 Songs (5MB per file)	200 Photos (1MB per file)	1 TV Show On Demand (406MB)	1 Movie On Demand (8.58MB)	1 Email attachment (10MB)	10 Product photos (100MB)	1 Short video (100MB)	1 Large file to the cloud (2GB)
Standard copper broadband Average download speed*				Standard copper broadband Maximum upload speed*			
7.4 Mbps*				1 Mbps*			
1 min 20 secs	13 mins 20 secs	2 hours 13 mins	4 hours 26 mins	1 min 20 secs	13 mins 20 secs	2 hours 13 mins	4 hours 26 mins
Superfast fibre broadband Average download speed*				Superfast fibre broadband Maximum upload speed*			
52 Mbps*				19 Mbps*			
4 secs	42 secs	7 mins 1 sec	14 mins 2 secs	4 secs	42 secs	7 mins 1 sec	14 mins 2 secs

*Speeds and times may vary on location.

Satellite Subsidy Scheme Launched



Connecting Cheshire in conjunction with Broadband Delivery UK (BDUK) is making available the option of a subsidised satellite broadband installation for eligible premises receiving less than 2Mbps.

This provides support towards the cost of equipment and installation of a satellite broadband connection so that a basic broadband service can be purchased for a first year cost of no more than £400 (taking account of any up front costs and the 12 month service charges). The subsidised installation can also be used to access higher cost packages with higher speeds or greater monthly data caps. We have 4 participating satellite retail service providers (RSPs) CorSat, Prime Tech, DigiWeb and Avonline Broadband. For more information, and to find out if you're eligible see more [here](#).

New Eveolution Events Announced

We are delighted to announce further events and workshops as part of Eveolution, the digital skills programme for female entrepreneurs. Events include hands-on workshops, masterclasses and seminars covering a wide range of core digital skills, from social media and online marketing, to coding and cyber security. See more [here](#).



Safety

In the countdown to Christmas millions of people will go online to buy presents for friends and family, search for holidays, book tickets for a big gig or send an electronic Christmas card. Read about the [12 frauds of Christmas](#) and how to stay safe online.

Watch

The average fibre customer consumes 190 GB per month. That's the equivalent of a single household watching 45 HD movies or downloading 2,000 albums each month, or somebody box-set bingeing on 17 hours of HD TV every week.

Connect

Over half of UK households have at least two different internet enabled devices and nearly a third have seven or more, all usually connected at the same time!

Shop

Black Friday online sales were up 32% on the same day in 2014, according to predictions from Experian. This will be the first time that UK online retail sales exceeded £1bn in a single day.

Digital Inclusion Update

A big thank you to all our Digital Learning Champions (DLCs) for the invaluable support they've given over the year to organisations across Cheshire from Age UK Cheshire to Crewe Lighthouse Centre and OPAL Services. To date we've trained over 90 DLCs who are now helping elderly people in sheltered accommodation, job seekers, the homeless and many more learn how to use computers and the internet. Whatever someone wants to learn, our DLCs show them how - from Skyping loved ones, creating and sharing photo albums, watching iPlayer to booking repeat prescriptions and getting to grips with a tablet.

Want to become a Digital Learning Champion? Then keep an eye out for future DLC courses [here](#).

