



## Case Study – Debbie’s Story

“Superfast broadband really is the icing on the cake!”  
Debbie Fenton, Lois’s Little Cake Co. Sandbach.

After quitting her day job as a teaching assistant in 2014, Debbie Fenton pursued her dream and set up her own business Lois’s Little Cake Co. from her home in Sandbach and has been baking up a storm ever since.



Creating unique cakes for all sorts of special occasions, as well as cupcakes, cookies, brownies, macarons and plenty of other tasty treats Lois’s Little Co. has gone from strength to strength, and recently won a Bronze award at Cake International 2016. Customers and cake enthusiasts can now see Debbie’s latest creations on Facebook and Twitter and view their portfolio online.

Following her success, Debbie decided to open a high-street shop and on 7<sup>th</sup> May 2016 the doors to her new boutique cakery opened to the public and she didn’t want slow broadband to be the show stopper.

“Having superfast broadband at my new shop in Sandbach has made a big difference, I can now manage our website and social media much more easily and offer customers free wi-fi too, so faster broadband really is the icing on the cake!”



 [Lois's Little Cake Company](https://www.facebook.com/loislittlecakery)

[www.loislittlecakery.co.uk](http://www.loislittlecakery.co.uk)

